



The Foundation Newsletter

April 2021



Supporting the Environment: A New Area of Focus and New Opportunities Coming July 2021

Although Supporting the Environment has recently become a standalone area of focus, over the past 5 years, more than \$18 million in Foundation global grant funding has been allocated to environment related projects.

Past Rotary President Gary C.K. Huang says that with the global population reaching near eight billion, protecting the environment is increasingly important.

“It is time for us to use our collective resources to invest in a smart and efficient way to protecting our environment,” says Huang. “We are qualified to take this initiative because we are a global group of problem solvers with diversified talents.”

The Rotary Foundation will be supporting activities that strengthen the conservation and protection of natural resources, advance environmental sustainability, and foster harmony between people and the environment.

From the Rotary web page:

Rotary shares an interest in protecting our common legacy: the environment. We are committed to supporting activities that strengthen the conservation and protection of natural resources, advance ecological sustainability, and foster harmony between communities and the environment. We empower communities to access grants and other resources, embrace local solutions, and spur innovation in an effort to address the causes and reduce the effects of climate change and environmental degradation.

To do projects that have a larger impact, and broader reach, ongoing donations to the Rotary Foundation will be needed to permit Rotarians to plan and implement global grant projects. One way to assure that funds are there when we need/want them is to make gifts that are targeted towards supporting the environment via the world fund. The interest from these donations will then be directed only to global grants that are focused on this new area of focus into perpetuity.

Consider being a donor leader in supporting this new area of focus.

PDG Marilyn Bedell , Zone 32 Major Gifts Officer